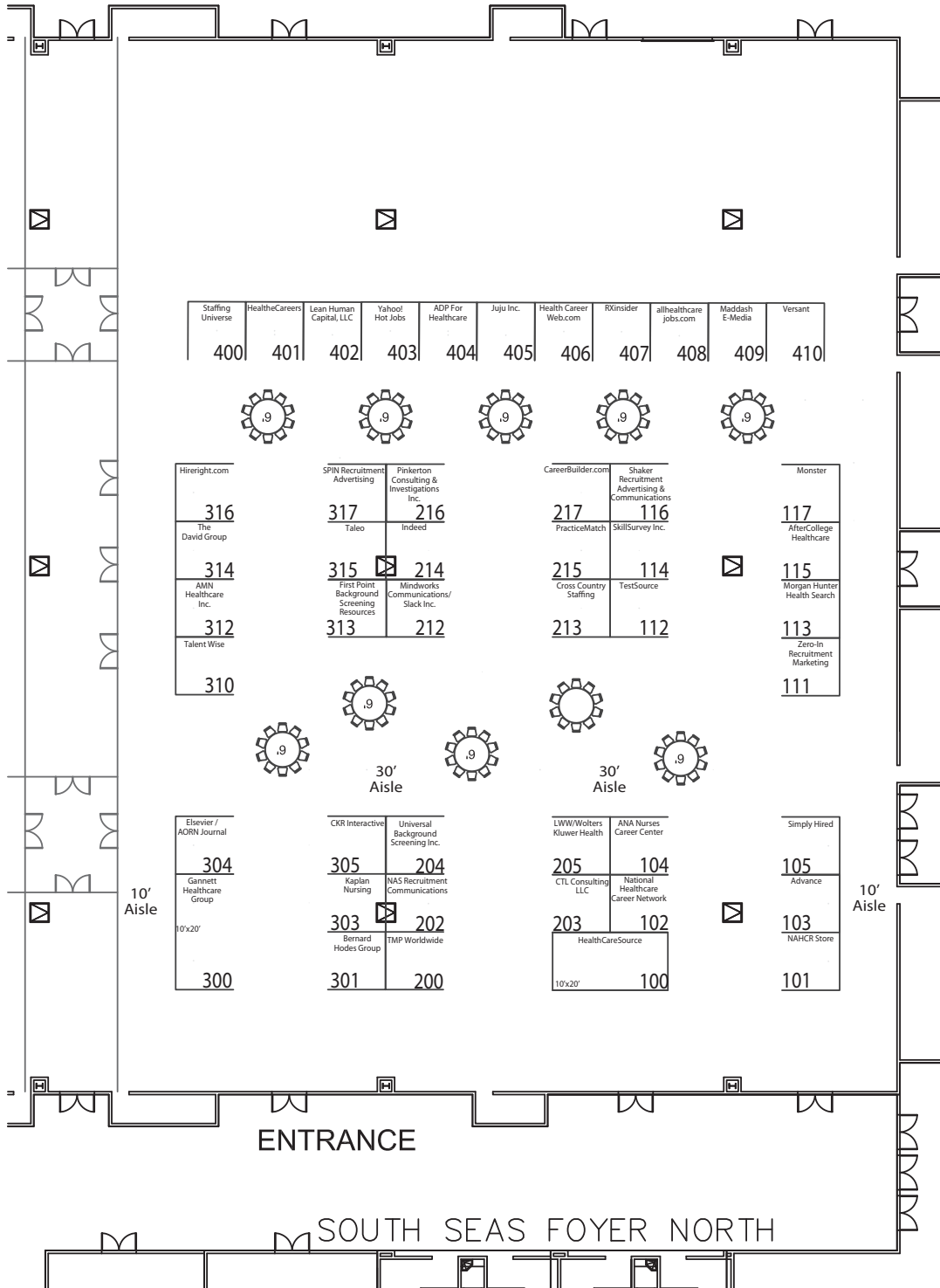


EXHIBITOR FLOORPLAN



EXHIBITOR PRODUCT/SERVICE DESCRIPTIONS

ADP for HealthCare (Booth 404)

ADP provides world class recruitment to retirement solutions that help you track, pay, service and retain your largest resource – your employees.

ADVANCE (Booth 103)

ADVANCE publishes dozens of magazines and Web sites, produces more than 30 regional job fairs, virtual job fairs and webinars, and offers healthcare merchandise and custom promotional products to millions of nurses, allied healthcare professionals, and physicians throughout the United States.

AfterCollege Healthcare (Booth 115)

AfterCollege, Inc. is an online professional platform that connects students, faculty, alumni and employers through customized career networks at colleges and professional organizations across the country.

AllHealthcareJobs.com (Booth 408)

AllHealthcareJobs is a leading online career site dedicated to matching healthcare professionals with the best career opportunities in their profession. Visit www.allhealthcarejobs.com or call us at 1.866.333.3946 to discuss your healthcare recruitment needs.

AMN Healthcare, Inc. (Booth 312)

AMN Healthcare is the nation's leading provider of quality physician, nursing and allied professionals. Our 25 years providing staffing & workforce management solutions, helps facilities achieve efficiencies and cost savings.

ANA Nurses Career Center (Booth 104)

The ANA Nurse's Career Center is an online resource designed to connect qualified nursing professionals with leading healthcare employers.

Bernard HODES Group (Booth 301)

Bernard HODES Group Health Care experts know the strategies your organization needs because they've walked in your shoes. They partner with your organization at every waypoint in the talent life cycle to ensure that you are finding, keeping, and engaging the very best talent. www.hodes.com

CKR Interactive (Booth 305)

CKR Interactive is a recruitment marketing agency delivering comprehensive services to today's employers. The firm's areas of expertise include interactive solutions, research and planning, creative development and marketing communications.

Cross Country Staffing (Booth 213)

Cross Country Staffing provides fixed-term and flexible staffing to hospitals nationwide. Focused on nursing and allied healthcare, our solutions improve overall workforce efficiencies and quality while decreasing staffing costs.

CTL Consulting, LLC (Booth 203)

Whether Executive, Director, Manager, or Advanced Practice Professionals, CTL provides clients an unequalled level of service and results. CTL represents healthcare providers nationwide in rural community hospitals, and large academic medical centers.

Elsevier Nursing Specialty Nursing Journals (Booth 304)

As the world's largest publisher of medical and health publications, Elsevier Nursing Specialty Nursing Journals has both print and online solutions to increase visibility, reach a targeted audience, and help you attain your recruitment goals.

FirstPoint Background Screening Resources (Booth 313)

FirstPoint, Inc. is a leading national provider of consumer data whose founding goes back to 1906. FirstPoint offers HR solutions including background screenings, drug testing, electronic I-9s, and a proprietary CNA selection assessment process. FirstPoint is a Certified Integration Partner with HealthcareSource. To learn more about FirstPoint visit www.firstpointresources.com.

EXHIBITOR PRODUCT/SERVICE DESCRIPTIONS

Gannett Healthcare Group (Booth 300)

Gannett Healthcare Group; publishers of Nursing Spectrum, NurseWeek, Today in PT and Today in OT; is the leading source of local and national healthcare news, continuing education, and career opportunities. Our magazines, websites, events and other innovative products reach RNs and healthcare professionals in more ways more often. www.GannettHG.com.

HealthCareerWeb.com (Booth 406)

HealthCareerWeb.com is an all inclusive job board that helps recruiters find the right candidates for their hiring needs through postings, banners, videos and a fully staffed service team - making HealthCareerWeb.com the right choice for your health care recruitment solutions.

HealthCareSource (Booth 100)

HealthcareSource® is the leader in talent management solutions for healthcare, used at over 1,000 healthcare facilities. HealthcareSource offers Software-as-a-Service solutions including applicant tracking, onboarding, performance management and the leading healthcare internet job board.

HEALTHeCAREERS Network (Booth 401)

HEALTHeCAREERS Network specializes in online recruitment, advertising and career solutions for the healthcare industry. More than 125,000 employers have trusted HEALTHeCAREERS, an onTargetjobs company, with their healthcare hiring and advertising. Visit us at booth 401!

HireRight.com (Booth 316)

HireRight is one of the world's largest screening providers focused 100% on employment screening, we're specialists at helping healthcare organizations of all sizes efficiently implement, manage and control employment screening programs.

Indeed (Booth 214)

Since 2004, Indeed has given job seekers free access - instantly, in a single search - to millions of jobs from thousands of company websites and job boards.

Juju, Inc. (Booth 405)

Juju is a job search engine (i.e. aggregator) focused on serving employers with cost effective pay per click recruitment advertising services that increase quality candidate flow and lower costs.

Kaplan Nursing (Booth 303)

Kaplan Nursing offers a complete suite of the tools needed for NCLEX success. Along with our leading NCLEX-RN and PN Reviews, Kaplan has also partnered with Lippincott Williams & Wilkins to provide Integrated Testing with Remediation, for the most comprehensive, results-oriented program for nursing student success.

LEAN Human Capital, LLC (Booth 402)

LEAN delivers a radical recruitment strategy that reduces cost of vacancy, improves quality, and reduces cost. Our Analytics, Process Optimization and Recruiter Academy education are combined to deliver a just-in-time recruitment solution.

LWW/Wolters Kluwer Health (Booth 205)

Nurses have come to depend on the peer-reviewed information provided in LWW's 50+ targeted nursing journals both in print and online. Meet your objectives with an integrated recruitment marketing plan.

MadDash E-Media, Inc. (Booth 409)

MadDash E-Media is a leading electronic media company, dedicated to delivering value-based video initiatives. Our unique turnkey approach to media production delivers the industry's best combination of production and technological expertise.

EXHIBITOR PRODUCT/SERVICE DESCRIPTIONS

Mindworks Communications/Slack Incorporated (Booth 212)

Mindworks Communications is the designated sales agency for SLACK Incorporated (a medical publishing company). We invite you to our booth to obtain advertising information for all of our publications and websites. We also handle sales for several prestigious nursing associations. Recruit top candidates by promoting your available positions.

MiracleWorkers.com (Booth 217)

MiracleWorkers is a specialized website that connects employers to top talent in the healthcare profession. A network of niche sites that will market an employer's brand and jobs to a healthcare audience.

Monster (Booth 117)

Monster works for everyone in the healthcare industry by connecting employers with quality Healthcare candidates. To learn more about how Monster can benefit your Healthcare organization, visit <http://healthcare.monster.com>

Morgan Hunter HealthSearch (Booth 113)

Morgan Hunter HealthSearch provides executive search and interim leadership services exclusively for the healthcare industry.

NAHCR (Booth 101)

Visit the NAHCR store to purchase those one-of-a kind Image items and support your association in the process.

NAS Recruitment Communications (Booth 202)

NAS Recruitment Communications is a human resources marketing communications leader. Our innovative solutions in digital and traditional channels optimize employment branding, candidate engagement and client return. Our strength as part of the McCann Worldgroup lies in Creating Demand and Delivering Talent through solutions ranging from local to global in scope.

National Healthcare Career Network (Booth 102)

The National Healthcare Career Network (NHCN) is the premier online recruitment resource – connecting healthcare employers with quality talent from more than 200 associations you know and trust.

Pinkerton Consulting & Investigations, Inc. (Booth 216)

Pinkerton is among the oldest and most experienced investigative agencies, founded in 1850. Our global network provides verification services and public records searches nationally and to 200 countries. Pinkerton specializes in serving the healthcare industry.

PracticeMatch (Booth 215)

PracticeMatch is the premier source for physician data and recruitment tools, giving in-house physician recruiters the resources they need to effectively source and track candidates.

RXinsider, Ltd. (Booth 407)

RXinsider offers email blast campaigns, job postings and electronic portfolios for nursing and pharmacy professionals. Our suite of web properties draw in excess of 85,000 monthly visitors and include RXinsider.com, RNinsider.com, RNwanted.com and RXportfolios.com.

Shaker Recruitment Advertising & Communications (Booth 116)

Shaker Recruitment Advertising & Communications, headquartered outside Chicago, helps healthcare clients throughout the country attract and retain top talent through advertising, internet strategies, interactive communications, employer branding and employee communications.

Simply Hired (Booth 105)

Simply Hired, the world's largest job search engine and recruitment advertising network, powers jobs on its exclusive partner network of over 10,000 social network, media content, blog, and niche sites.

EXHIBITOR PRODUCT/SERVICE DESCRIPTIONS

SkillSurvey, Inc. (Booth 114)

SkillSurvey is the inventor and leading provider of online reference assessment solutions that increase quality of hire and improve recruiting efficiency. Over 200 hospitals choose SkillSurvey for reference checking.

SPIN Recruitment Advertising (Booth 317)

At Spin, we work smarter and harder to provide you with proactive and personalized service, lower costs, extensive healthcare expertise, dynamic creative and a fresh new approach to your recruitment, retention and employee communication programs.

Staffing Universe (Booth 400)

Staffing Universe is a free online system designed to make your existing recruiting process easier and more competitive while providing comprehensive tools for tracking all aspects of the talent acquisition process.

Talent Wise (Booth 310)

The TalentWise™ solution is a comprehensive set of employment screening and onboarding products designed to meet the unique screening and hiring needs of the healthcare industry.

Taleo (Booth 315)

Taleo Business Edition provides hundreds of healthcare organizations—and more than 3,400 small and medium organizations worldwide—fast and affordable recruiting, performance management and talent management technology.

TestSource (Booth 112)

TestSource specializes in behavioral assessments for Healthcare. Our assessments are used to hire for “fit” and are endorsed by the AHA. Visit our website at: www.testsource.com or request a free Information Kit (800.691.3737).

The David Group (Booth 314)

The David Group specializes in developing strategic, customized recruitment and retention marketing programs for healthcare organizations. Our mission is to heighten employer brand awareness and significantly improve talent acquisition ROI. www.davidgroup.com

TMP Worldwide (Booth 200)

As digital gurus, we change the way companies activate their employer brands; positioning them at the intersection of technology, innovation and the social landscape. TMP Worldwide – The digital brand authority.

Universal Background Screening, Inc. (Booth 204)

Universal Background Screening is a leading provider of employment background checks, drug testing, physical exams, and additional compliance management solutions to the healthcare industry. Call 877-263-8033 or visit www.universalbackground.com.

Versant RN Residency (Booth 410)

The Versant RN Residency transitions New Graduate RNs into safe, professional nurses. Graduates of the residency score dramatically higher in competence & confidence than control groups. Improve patient safety and reduce turnover with Versant! www.Versant.org

Yahoo! HotJobs (Booth 403)

Yahoo! HotJobs offers superior ways to get your jobs in front of qualified candidates for hard-to-fill healthcare positions. Our solutions help you target candidates with greater efficiency, cost-effectiveness and flexibility. Find out more at hotjobs.yahoo.com.

Zero-In Recruitment Marketing (Booth 111)

Zero-In Recruitment Marketing is the recruitment marketing division of Aloysius Butler & Clark (AB&C) Marketing and Communications. We combine interactive media and web communications with branding, graphic design, writing and advertising to recruit healthcare professionals and business and education executives.