



Dear NAHCR Colleague:

In today's budget-conscious health care climate, it may be difficult to justify membership in NAHCR to your organization's management and leadership; however, NAHCR is the only professional association delivering the specialized and unique content you need to remain a top health care recruitment professional and a leader in your field.

I encourage you to join or renew your membership today to take advantage of these member-only benefits:

- Keep up with industry trends (and earn valuable continuing education credits) with **FREE** educational webinars on health care recruitment topics (up to \$750 value!) **This one member benefit provides a 500% return on your investment!**
- Access the expertise of other health care recruiters about best practices, innovations, and concerns that affect health care recruitment via the **FREE** online listserv and quarterly virtual recruiter roundtables.
- Enjoy discounted registration fees to NAHCR's Annual Conference where you can build rapport with other health care recruiters, learn cutting-edge recruitment practices, and meet industry partners who offer solutions to everyday business challenges **(Members save \$149)**
- Stay informed on current opportunities and challenges impacting health care recruitment with the *NAHCR News*, a bi-weekly news digest **(FREE to NAHCR members)**

Other benefits include discounted exam fees for the Certified Health Care Recruiter (CHCR) designation (NAHCR members save \$145 on CHCR exam fees), the opportunity to grow professionally and personally by serving as a volunteer on a wide variety of specialty committees (or even the NAHCR Board of Directors!), and access to other members-only resources.

Your NAHCR membership will allow you to bring new ideas and approaches to your organization—all while furthering your professional development. Investing in NAHCR pays off in more efficient practices, proven solutions, new insights and fresh ideas.

Don't miss out on these opportunities—join or renew TODAY!

Sincerely,

A handwritten signature in black ink that reads "Terry K. Bennett". The signature is written in a cursive, flowing style.

Terry K. Bennett, RN, MSN, CHCR
NAHCR President